



Anisa Idrizi

UI/UX & Graphic Designer

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Ferizaj

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Passionate & enthusiastic UI/UX & Graphic Designer

EDUCATION

Graphic Design

Universum College

10/2023 - Present

Ferizaj

WORK EXPERIENCE

Freelance UI/UX Designer

Play Nirvana Trust Center Page

05/2025 - 09/2025

Achievements/Tasks

- Led the end-to-end design process from research and wireframes to high-fidelity UI and developer handoff.
- Created a responsive, user-focused layout aligned with Play Nirvana's brand and trust-driven goals.
- Collaborated with stakeholders to organize and present compliance and security information effectively.
- Delivered a modern, accessible interface that improved clarity and user trust.
- Simplified information flow, enabling users to locate key content faster and improve navigation efficiency.
- Strengthened platform credibility and visual consistency through strategic UX and UI decisions.

Freelance Graphic Designer

8 Pearls - Full Branding Project

02/2025 - 03/2025

Achievements/Tasks

- Designed a minimalist, elegant logo reflecting the brand's premium and feminine aesthetic.
- Adapted the identity across product packaging and bag designs, ensuring scalability and visual harmony.
- Produced high-quality mockups and brand visuals used for client presentations and production materials.
- Developed the complete brand concept — from initial research and ideation to logo creation, packaging design, and final presentation.

Freelance Graphic Designer

Dona Fashion - Full Branding Project

10/2024 - 01/2025

Achievements/Tasks

- Developed the complete brand identity from research to final delivery, including logo design, color palette, and typography system.
- Created realistic packaging mockups and digital presentations that visualized the brand across multiple touchpoints.
- Delivered a cohesive brand system that elevated visual consistency and strengthened professional market appeal.

SOFT SKILLS

Adaptability

Communication

Problem-Solving

Teamwork

Self-Learning

Self-Motivated

Self-Driven

HARD SKILLS

User Research

Wireframe

Prototype

Branding

Logo Design

Packaging

Layout Design

CERTIFICATES

Figma UI UX Design Advanced (10/2024 - 12/2024)

Top Skills Covered: Design systems, components & variants, auto-layout, design tokens, micro-interactions, and high-fidelity interface design.

Figma UI UX Design Essentials (08/2024 - 09/2024)

Top Skills Covered: wireframing, components, auto-layout, prototyping, animation, and responsive design principles.

Complete Web & Mobile Designer: UI/UX, Figma, +more (06/2024 - 09/2024)

Top skills covered: User flows, Wireframing, prototyping, design systems, and responsive design in Figma, with front-end implementation using HTML5 and CSS3.

Anglia Examinations – B1 English Certificate (03/2024 - 04/2024)

Top Skills Covered: English Communication, Grammar, Reading Comprehension, Writing, Listening, and Speaking (Level B1 Certified).

Web Design (UI\UX) Workshop - OUTKOS ACADEMY (03/2024 - 03/2024)

Top skills covered: Figma Interface Design, UI Layout Structure, Wireframing, Prototyping, Component Creation, and Design System Fundamentals.

Adobe Illustrator Mega Course-From Beginner to Advanced (10/2023 - 01/2024)

Top skills covered: Vector Illustration, Logo & Branding Design, Typography, Color Theory, Layout Design, and Asset Preparation for Digital & Print.

TECHNICAL SKILLS

Figma

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Adobe Premiere Pro

Adobe After Effects

HTML

Wordpress

PERSONAL PROJECTS

Shëndeti Yt – Healthcare Appointment App (UI/UX Case Study)

- Designed a healthcare platform enabling residents of Kosovo to easily book medical appointments. Improved accessibility through a user-friendly interface with smart filters, detailed doctor profiles, and real-time scheduling.

Universum College – E-Learning Platform Redesign (UI/UX Case Study)

- Redesigned the e-learning interface with a student-centered, accessibility-driven approach. Created wireframes, prototypes, and responsive layouts that enhanced usability and engagement.

INTERESTS

Accessibility

Artificial Intelligence

App Design

Health Care

Reading

Mindfulness

Music

Video Games